

Column Sizes

NAPLES & BONITA DAILY NEWS

Standard Broadsheet

# of columns	Inches	Picas
1	1.80	10p10
2	3.77	22p8
3	5.75	34p6
4	7.72	46p4
5	9.69	58p2
6	11.66	70p0
Double Truck		
13	24.08	133p6

Page depth 22.25"

COLLIER CITIZEN VISTA SEMANAL

New Broadsheet

# of columns	Inches	Picas
1	1.57	9p5
2	3.30	19p10
3	5.04	30p3
4	6.78	40p8
5	8.51	51p1
6	10.25	61p6
Double Truck		
13	21.13	112p6

Page depth 18.75"

THE BANNER & MARCO EAGLE / ETC

Standard Tab

# of columns	Inches	Picas
1	1.50	9p0
2	3.14	18p10
3	4.78	28p8
4	6.41	38p6
5	8.05	48p4
6	9.69	58p2
Double Truck		
13	20.14	97p2

Page depth 11.5"

The Journals

BONITA NORTH NAPLES
 PELICAN BAY NAPLES

# of columns	Inches	Picas
1	1.38	8p3
2	3.00	18p0
3	4.63	27p9
4	6.25	37p6
5	7.87	47p3
6	9.50	57p0

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DAILY TABS & NAPLES SUN TIMES

New Tab

# of columns	Inches	Picas
1	1.39	8p4
2	2.94	17p8
3	4.50	27p0
4	6.05	36p4
5	7.61	45p8
6	9.17	55p0
Double Truck		
13	18.96	113p9

Page depth 10"