

Column Sizes



NAPLES NEWS MEDIA GROUP
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BROADSHEET

DAILY NEWS COLLIER CITIZEN VISTA SEMANAL
THE BANNER MARCO EAGLE

| # of columns | Inches | Picas |
|-------------------|--------|-------|
| 1 | 1.57 | 9p5 |
| 2 | 3.30 | 19p10 |
| 3 | 5.04 | 30p3 |
| 4 | 6.78 | 40p8 |
| 5 | 8.51 | 51p1 |
| 6 | 10.25 | 61p6 |
| Double Truck | | |
| 13 | 21.13 | 112p6 |
| Page depth 18.75" | | |



TABLOID

SHOWCASE SPECIAL SECTIONS NAPLES SUN TIMES

| # of columns | Inches | Picas |
|--|--------|-------|
| 1 | 1.39 | 8p4 |
| 2 | 2.94 | 17p8 |
| 3 | 4.50 | 27p0 |
| 4 | 6.05 | 36p4 |
| 5 | 7.61 | 45p8 |
| 6 | 9.17 | 55p0 |
| Double Truck | | |
| 13 | 18.96 | 113p8 |
| Page depth 10** | | |
| *9.25" in depth if picking up broadsheet 1/2 or 1/4 page | | |



THE JOURNALS

BONITA NORTH NAPLES PELICAN BAY NAPLES

| # of columns | Inches | Picas |
|-------------------|--------|-------|
| 1 | 1.38 | 8p3 |
| 2 | 3.00 | 18p0 |
| 3 | 4.63 | 27p9 |
| 4 | 6.25 | 37p6 |
| 5 | 7.87 | 47p3 |
| 6 | 9.50 | 57p0 |
| Page depth 11.25" | | |



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8.13.10

Modular

TABLOID

| | |
|--------------|--------|
| FULL | 6X10** |
| 1/2 H | 6X4.5 |
| 1/2 V | 3X10** |
| 1/4 V | 3X4.5 |
| 1/6 | 2X4.5 |

*9.25" in depth if picking up broadsheet 1/2 or 1/4 page

BROADSHEET

| | |
|----------------|---------|
| FULL | 6x18.75 |
| 3/4 | 6x13.5 |
| 2/3 | 4x18.75 |
| 1/2 H | 6x9.25 |
| 1/2 V | 3x18.75 |
| 1/2 ISL | 4x13.5 |
| 1/3 | 4x9.25 |
| 1/4 H | 6x4.5 |
| 1/4 V | 3x9.25 |
| 1/8 | 3x4.5 |
| 1/12 | 2x4.5 |
| 1/16 | 3x2.25 |
| SMALL | 2x2.25 |
| MINI | 1x2.25 |

FULL 6x10**

*9.25" in depth if picking up broadsheet 1/2 or 1/4 page

1/2 6x4.5

1/6
2X4.5

1/2 V
3X10**

*9.25" in depth if picking up broadsheet 1/2 or 1/4 page

1/4 V
3x4.5

FULL 6X18.5

3/4 6X13.5

1/2 ISL 4x13.5

1/4 H 6X4.5

1/2 V
3x18.75

1/16 3x2.25

1/8 3x4.5

1/4 V
3x9.25

1/3 4x9.25

1/2 H 6x9.25

MINI
1x2.25

2/3 4x18.75

SMALL
2x2.25

1/12
2x4.5