

Column Sizes



NAPLES NEWS MEDIA GROUP

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BROADSHEET

DAILY NEWS COLLIER CITIZEN VISTA SEMANAL
THE BANNER MARCO EAGLE

# of columns	Inches	Picas
1	1.57	9p5
2	3.30	19p10
3	5.04	30p3
4	6.78	40p8
5	8.51	51p1
6	10.25	61p6
Double Truck		
13	21.13	112p6
Page depth 18.75"		



TABLOID

SHOWCASE SPECIAL SECTIONS NAPLES SUN TIMES

# of columns	Inches	Picas
1	1.39	8p4
2	2.94	17p8
3	4.50	27p0
4	6.05	36p4
5	7.61	45p8
6	9.17	55p0
Double Truck		
13	18.96	113p8
Page depth 9.25"		



THE JOURNALS

BONITA NORTH NAPLES PELICAN BAY NAPLES

# of columns	Inches	Picas
1	1.38	8p3
2	3.00	18p0
3	4.63	27p9
4	6.25	37p6
5	7.87	47p3
6	9.50	57p0
Page depth 11.25"		

