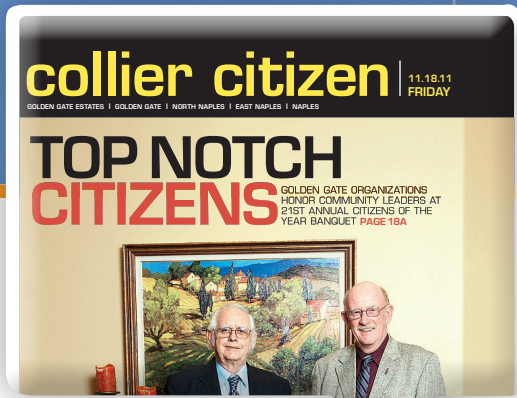


# community publications

Rate Card | Effective 1.1.2012



Read.  
Advertise. **Grow.**

**collier citizen** Broadsheet Publication

**Published** Friday

**Circulation** 57,000

Inserted with the Naples Daily News and rack distribution

**Deadline** Friday, noon (week prior)

**Modular Rates** Full color

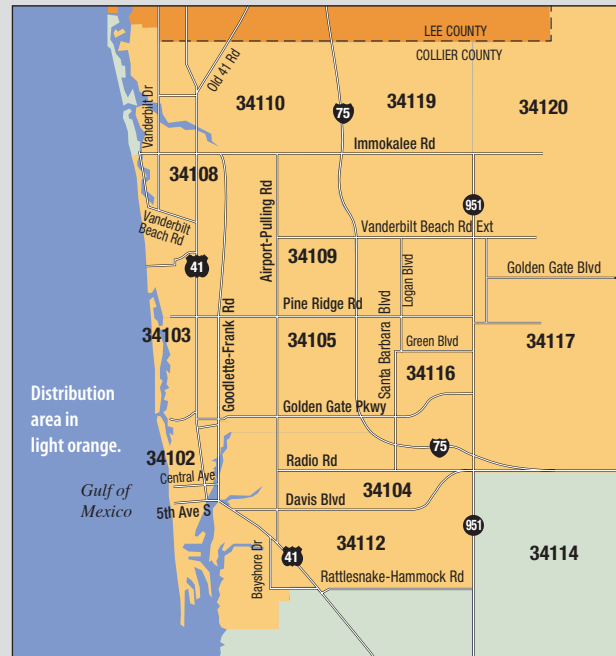
	Double Truck 13 x 18.75	FULL PAGE 6 x 18.75	1/2 PAGE H 6 x 9.25	1/2 PAGE V 3 x 18.75	1/4 PAGE V 3 x 9.25	1/8 PAGE 3 x 4.5	STRIP AD* 6 x 1.75
Open	\$4,875.00	\$2,250.00	\$1,125.00	\$1,110.00	\$555.00	\$270.00	\$210.00
13x	\$4,631.25	\$2,137.50	\$1,068.75	\$1,054.50	\$527.25	\$256.50	\$199.50
26x	\$4,046.25	\$1,867.50	\$933.75	\$921.30	\$460.65	\$224.10	\$174.30
52x	\$3,534.38	\$1,631.25	\$815.63	\$804.75	\$402.38	\$195.75	\$152.25

## Repeat Discounts

2 pubs 10%    4 pubs 20%    6 pubs 30%  
3 pubs 15%    5 pubs 25%    7 pubs 35%

Discounts apply to all ads running in multiple community publications and/or repeat ads for the same publication within a 7-day period.

## { WE DELIVER }



**Political/National** Open rate, per inch

**Non-Profit/Church** Same as 52x

Strip ads are offered based on space availability. Other amounts and options are available. Please allow your representative to tailor a plan for your business.

\*circulation figures provided by abc annual audit of 12 months ending 3/31/10.

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239.213.5373

FOR MORE INFORMATION: [www.NDNadvertising.com](http://www.NDNadvertising.com)



# Naples Daily News

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Read. Learn. Share.