

We're making it easier to advertise with us!

As easy as 1, 2, 3.

1. Go to our Website...

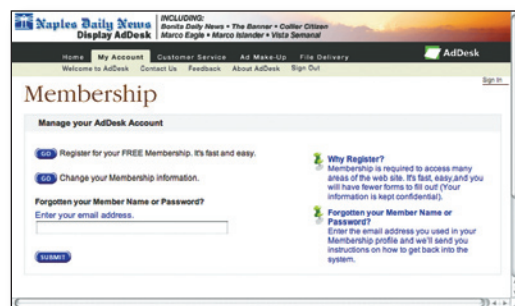
<http://www.ndnadvertising.com>

then click on the **ADVERTISING TOOLS** to get to AdDesk. The AdDesk website has all the information you need such as deadlines, ad sizes and contact information. It also has easy to understand instructions on how to make display ads, which programs to use and how to submit them.



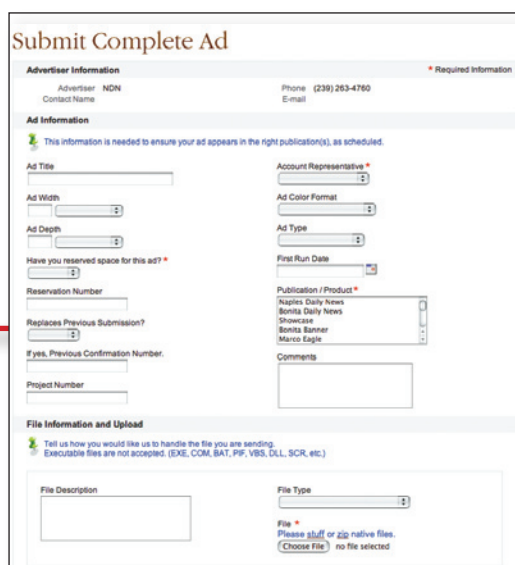
2. Registering is Easy...

Fill in the blanks making sure that the "must fill" (marked with *) fields are completed then **SEND US YOUR AD**. AdDesk is an easy and **FREE** way to deliver advertising materials to us. It's more dependable, safer and all you need is an internet connection and web browser -- no special software is required!



3. Delivery Confirmed...

When you submit your ad materials through AdDesk you will receive a confirmation that your ad has been received. We will inspect your ad promptly to ensure it is ready to run in the paper, section or magazine you have chosen. **It's as EASY and EFFICIENT as that!**



We are committed to making your advertising experience effective and efficient. AdDesk is designed to provide you, our valued advertiser, with easy access to essential information and services that you need when advertising in our publications.

Ask your Account Representative or call 239-263-4760.



SCRIPPS SOUTHWEST FLORIDA GROUP

Naples Daily News • Bonita Daily News • The Banner • Marco Eagle • Collier Citizen North/South/Northwest • Vista Semanal
• Naples Sun Times • North Naples/Pelican Bay Journals • Destination Naples