



**NAPLES NEWS MEDIA GROUP**  
Integrity. Community. Innovation.

## COMMUNITY PUBLICATIONS



The market you want. The community audience your business needs.

[Marco Eagle](#) | [The Banner](#) | [Collier Citizen](#) | [The Journals](#) | [Marco Magazine](#) | [Real Estate Marketplace](#)

# We have the community audience that's right for your business.

Today's economic climate demands that your business gets the most out of every marketing dollar it spends. Reaching the proper audience is a crucial factor in maximizing the potential of your investment.

*Naples News Media Group* publications effectively and efficiently reach our broad, local community audience like no other media available.

Whatever your business, we have a publication that will best target the audience you need to reach. Reaching the right audience can lead to greater success which can have a more positive impact on your bottom line!



Call us today at 239-213-5373 to see how our community publications can help your business succeed or visit [ndnadvertising.com](http://ndnadvertising.com) for more information.

An audience of loyal, upscale, local readers.



**Targets the community of Marco Island and beyond.**

- Reports on Marco Island and surrounding communities.
- Features online publication – [www.marconews.com](http://www.marconews.com).

**Delivered to homes and high-traffic racks.**

- 7,000 average delivered each Wed., Fri. and Sun. to residents and visitors of Marco Island, Isle of Capri and Goodland.
- Nearly 700 copies room delivered to Marco Island Marriott Beach Resort.
- Over 2,500 copies are placed in racks at high-traffic locations on Marco Island and at select locations up the 951 corridor to US 41.
- Expanded Sunday distribution to gated communities on 951 corridor between US 41 & I-75 via insertion into the *Naples Daily News*.

An audience that is wealthy, educated and mature.



**Targets the upscale tastes of S. Lee County residents and visitors.**

- Content includes local news, events, people and businesses.
- Also available online 24/7 at [www.mybannerhub.com](http://www.mybannerhub.com).

**Delivered to homes and high-traffic racks.**

- *The Banner* has a circulation of nearly 40,000 copies.
- 34,000 copies are distributed via home delivery Wednesday and Saturday.
- 5,600 copies are delivered to racks at high-visibility locations within the distribution area.
- Home delivered with the Daily News

An upscale, family-oriented audience.



**Targets the residents of family-oriented areas in Collier County.**

- Grabs local attention by reporting on schools, community, sports, government and business exclusive to this area.
- Community content designed to appeal to a diverse audience in the market.
- Also available online 24/7 at [www.colliercitizen.com](http://www.colliercitizen.com).

**Home delivered to Naples Daily News subscribers in Collier County.**

- Published on Friday, the *Collier Citizen* has a circulation of 25,000. Additional newsstand distribution at high-visibility locations and community clubhouses.
- Home delivered with the *Naples Daily News*.

**Read by an upscale audience in affluent zip codes.**



**The Journals target a very unique, affluent audience.**

The *Journals* give your business direct access to the highest income households in Naples and Bonita Springs.

- Easy-to-read format with interesting community content.
- Local neighborhood focus grabs reader's attention.

**Mailed directly to homes in prominent neighborhoods.**

All four *Journals* are mailed directly to homes in some of the most affluent addresses in Collier and South Lee Counties.

**A community focused audience that is wealthy and loyal.**



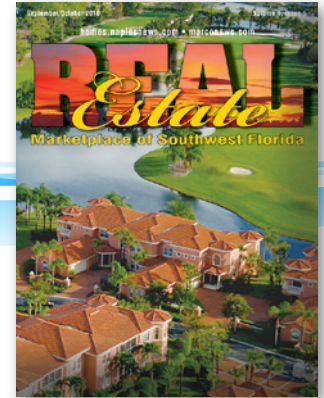
**Target customers on upscale Marco Island.**

- Reports exclusively on Marco Island affluence.
- Content includes local news, events, people and business.
- Attracts readers with it's rich, full color printing.

**Mailed directly to homes on Marco Island.**

- An average of 7,000 copies of *Marco Magazine* are mailed directly to Marco Island residents.

**An audience interested in real estate.**



**Target people looking for real estate and/or industry related businesses.**

- Covers the local real estate market.
- Advertising content includes real estate and related industry businesses.
- Attracts readers with rich, full-color printing.

**Distributed via racks in high-traffic locations.**

- Distributed to over 150 rack locations on Marco Island.

**WE'RE HERE TO HELP.  
CALL OR CONTACT US TODAY.**

TELEPHONE: 239-213-5373

E-MAIL: [vince.modarelli@scripps.com](mailto:vince.modarelli@scripps.com)



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