

# Put your delicious menu in the hands of our large audience.

The *Naples Daily News* is offering area restaurants like yours the opportunity to present your menu to our large audience in our special publication called *Menus of SWFL!*

Published 4 times a year, it's sure to grab the attention of residents and visitors who dine out frequently... make sure they are tempted by your menu.

*Menus of SWFL* will be promoted before each issue is published.

## LOOK AT ALL YOU GET!

- ✓ Full page and full color menu in print section
- ✓ Coupon in the back of the *Menus of SWFL*
- ✓ Online Coupon
- ✓ NDN promotional Email blast to send out coupons
- ✓ Print and online campaign to our audience that promotes *Menus of SWFL*
- ✓ High visibility through wide distribution in the *Naples Daily News* and *Bonita Daily News*

## AFFORDABLE RATES

Only \$650 for 1x run

Only \$550 per issue for 4x contract

### Premium Positions:

*Inside Front Cover Pg.2 (glossy)* – \$750 per issue for 4x contract

*Inside Front Cover Pg.3 (glossy)* – \$750 per issue for 4x contract

*Inside Front Cover Pg.4 (glossy)* – \$750 per issue for 4x contract

*Inside Back Cover Pg.5 (glossy)* – \$750 per issue for 4x contract

*Inside Back Cover Pg.6 (glossy)* – \$750 per issue for 4x contract

*Inside Back Cover Pg.7 (glossy)* – \$750 per issue for 4x contract

*Back Cover Pg.8 (glossy)* – \$750 per issue for 4x contract

*Center spread* – \$1,200 per issue for 4x contract

*Page 3* – \$650 per issue for 4x contract

## IMPORTANT DATES

### Print Dates

October 28, 2010

January 27, 2011

April 28, 2011

July 28, 2011

### Menu Deadline

September 24, 2010

December 22, 2010

March 30, 2011

June 29, 2011

### Production Specs:

Glossy Cover/ Bright White pages

Trim Size - 8.25" x 10.75"

Image Size - 7.75" x 10.25"

Bleed Size - 8.75" x 11.25"

Stitch and Trim

## MAKE YOUR RESERVATION TODAY!

Call 239-263-4730 to take advantage of this special opportunity.



**NAPLES NEWS MEDIA GROUP**

Integrity. Community. Innovation.

# *menus*

OF SOUTHWEST FLORIDA

FALL EDITION



A SPECIAL SECTIONS FEATURE OF THE NAPLES NEWS MEDIA GROUP