

Read.
Advertise. **Grow.**

Menus of Southwest Florida

Invite Our Audience to Dinner

Put your delicious menu in the hands of our large audience

MENUS of SWFL

The Naples Daily News is offering area restaurants like yours the opportunity to present your menu to our large audience in our special publication called Menus of SWFL!

PUBLISHED 4X A YEAR

It is sure to grab the attention of residents and visitors who dine out frequently...make sure they are tempted by your menu.

MENUS of SWFL

Will be promoted before each issue is published.

LOOK AT ALL YOU GET...

- Full page and full color menu in print section
- Coupon in the back of the Menus of SWFL
- Online Coupon
- NDN promotional email blast to send out coupons
- Print and Online campaign to our audience that promotes Menus of SWFL
- High visibility through wide distribution in the Naples Daily News and Bonita Daily News

MAKE YOUR RESERVATION TODAY!

Call 239-263-4833 to take advantage of this special opportunity.

Affordable Rates

Premium Position Rates

Inside Front Cover - (glossy) \$750 per issue 4x contract
Inside Back Cover - (glossy) \$750 per issue 4x contract
Back Cover - (glossy) \$750 per issue 4x contract

Important Dates

Print Dates

July 28, 2011

October 27, 2011

January 26, 2012

April 26, 2012

Menu Deadline

June 29, 2011

September 23, 2011

December 23, 2011

March 28, 2012

Production Specs

Glossy Cover/ Bright White Pages

Trim Size - 8.25" x 10.75"

Image Size - 7.75" x 10.25"

Bleed size - 8.75" x 11.25"

Stitch and Trim



Location: B00K1

05.23.2011sm

For more information,
contact Sherrie Miller at 239-263-4833



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