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Here's To Your Health Magazine

Buy an Ad Get an Article. Double the Message!

Keep Your Business Healthy

WITH HERE'S TO YOUR HEALTH MAGAZINE.

- Reach the best patient audience available - inserted in the Naples and Bonita Daily News.
- Glossy, full - color magazine containing engaging, timely, informative, and local health related content.
- Your business can have an individual opportunity to educate readers about your area of specialty with a complimentary article with purchase of an ad.
- Promoted in the Naples Daily News as well as in our community publications.
- View the complete issue online at <http://health.naplesnews.com>.
- Published bi-monthly



Advertising Rates/Color

Premium Position Rates

(all include full color, glossy, and article)

Inside Front	- Full Page - 7.75" x 10.25" (2cx10.25")	\$2,000
Inside Back	- Full Page - 7.75" x 10.25" (2cx10.25")	\$2,000
Back Cover	- Full Page - 7.75" x 10.25" (2cx10.25")	\$2,500
Page 3	- Full Page - 7.75" x 10.25" (2cx10.25")	\$2,000
Center Spread	- Two Full Pages -	\$4,000

Ad Rates

(all include full color, glossy)

1/8 Page - 3.75" x 2.25" (1cx2.25")	\$225
1/4 Page - 3.75" x 5" (1cx5")	\$450 (article)
1/2 Page (vertical) - 3.75" x 10.25" (1cx10.25")	\$900 (article)
1/2 Page (horizontal) - 7.75" x 5" (2cx5")	\$900 (article)
Full Page - 7.75" x 10.25" (2cx10.25")	\$2,140 (article)

Word Count for Article

Full Page	- 700 words
Half Page (horizontal or vertical)	- 400 words
Eighth Page	- 150 words

Print Date

July 13, 2011
September 14, 2011
November 9, 2011

Deadline

Thursday - June 2, 2011
Thursday - August 4, 2011
Thursday - September 29, 2011

Location: BOOK

05.17.2011sm

For more information,
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