

Sales Rep Name/Sales # _____ / _____

Naples Daily News | Bonita Daily News

Return to Display Advertising, Naples Daily News, 1075 Central Ave., Naples, FL 34102
Fax (239) 263-4708

Company Name: _____

Address: _____

Opening Date: _____ Business Phone: (_____) _____

Owner's Name(s): _____

Operating Hours: _____

For more information contact: _____ Phone (_____) _____

The following questions are designed to help you write an interesting and specific press release. You may answer the questions directly on this sheet (print or type, please) and we'll write one for you, or you may use them as guidelines to write your own press release. You may e-mail press releases to adv@naplesnews.com. Thank you for your assistance.

Specify what your business entails, and give examples of services you offer. Be specific: _____

What are some of the new trends in the real estate or home construction business that you have seen recently? Give some examples of how these trends have affected and/or benefitted your business.

What services and/or features do you offer that differentiate your business from the others?

What can people do to maximize their home building, home buying or selling experience, and what should they keep in mind when they're considering which business to use?

Has your business been awarded any recognition or honors, and are you involved in any associations or organizations pertaining to your field? If so, what are they?

What is the most rewarding aspect of your profession, and what do you enjoy the most about it?

Use the area below to add anything else you wish. Please return to your salesperson or fax to the number at the top of the sheet. Thank you for your cooperation.