

# sell to a wealthy, educated audience... economically

**Important Stats** about readers of the *Collier Citizen*



- 53%** have incomes greater than **\$75,000** per year
- 30%** have incomes greater than **\$100,000** per year
- 53%** are married
- 83%** are homeowners
- 70%** have some college education or higher

## Advertising Rates

includes free color

52 weeks	<b>\$32.00</b>
26 weeks	<b>\$35.20</b>
13 weeks	<b>\$41.60</b>

**2x2** actual size shown (3.3" x 2")

Please call your sales executive today **239-213-5361**