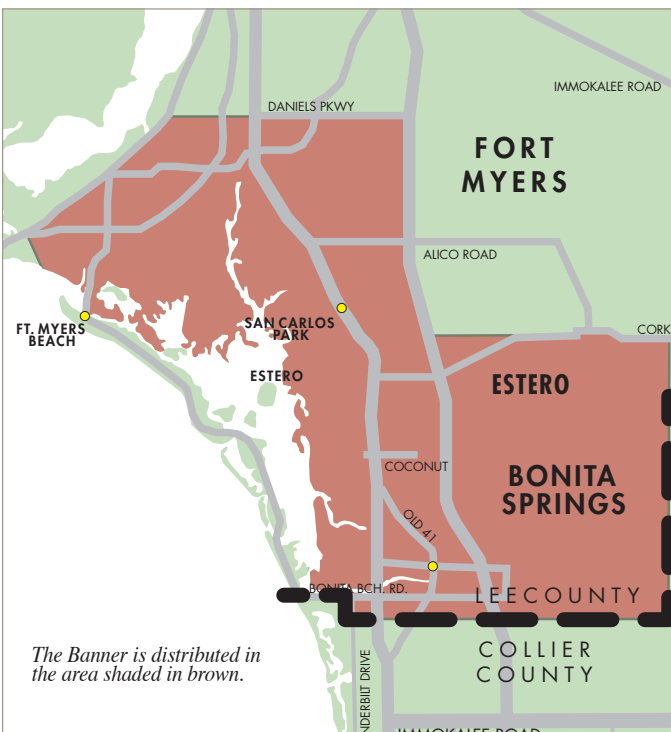


Sell to a wealthy, educated, and mature audience.

The Banner is all about the local community.

The Banner is a twice weekly publication which highlights local news that impacts the residents of Bonita Springs, Estero, San Carlos Park and the rest of South Lee County for over 50 years.



The Banner is distributed in the area shaded in brown.

Your sales message in The Banner will reach a broad, affluent audience!



Targets the increasingly upscale tastes of educated and mature readers.

The Banner offers area businesses the opportunity to market their product and services to a growing, diverse audience in South Lee County.

- Reaches local readers and visitors interested in South Lee County news and events.
- Content includes local news, events, people and businesses.

Delivered to homes and high-traffic racks.

- The Banner has a circulation of nearly 43,000 copies.
- 35,900 copies are distributed via home delivery Wednesday and Saturday.
- 7,100 copies are delivered to racks at high-visibility locations within the distribution area.
- Available 24/7 at mybannerhub.com.

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