

Do something healthy for your bottom line.

Promote your business to people who actively seek your products and services.



Introducing Body & More

Now you can target a wide variety of people in Southwest Florida who are interested in staying healthy and like to stay informed on the latest medicine and healthcare news and information.

Turn these interested prospects into customers with an advertisement in

Body & More!

It's the perfect place to promote your health related business.

Your business has an opportunity to reach a large audience of people who care about health related issues. This makes **Body & More** the perfect sales vehicle for the following businesses:

- *Doctors*
- *Dentists*
- *Eye Care*
- *Weight Loss Centers*
- *Health Clubs*
- *Rehab Centers*
- *Elderly Daycare*
- *Nursing Homes*
- *And Many More!*

Focused topics that are sure to grab the attention of our readers!

June - *Sun safety*
July - *Ophthalmology*
August - *Pediatrics*
September - *Dental*
October - *Cancer*
November - *Diabetes*
December - *A new you*

High Interest ... Low Rates.

BODY & MORE will be inserted into a full run of the **Naples Daily News** ... which has a potential of over 250,000 readers!

AD SIZE	COLOR	B/W
Full (6 Col. x 10")	\$3,450	\$2,350
Half (6 Col. x 5")	\$1,770	\$1,200
Half (3 Col. x 10")	\$1,770	\$1,200
Quarter (3 Col. x 5")	\$935	\$650
Eighth (3 Col. x 2.5")	\$500	\$350

Run 6 consecutive months, get **A 10% DISCOUNT OFF EACH AD!**

Run 12 consecutive months, get **A 20% DISCOUNT OFF EACH AD!**

Important Dates

Deadline: *3 weeks prior to the publication date*

Publishes: *2nd Wed. of each month*

Call today for more information:
(239) 403-6133

 **Naples Daily News**
naplesnews.com

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