



The Arts is an all glossy section that is stitched and trimmed!

For internal use only:  
Location : THEARTS

# The Arts

As Southwest Florida grows, so does its cultural presence.

To recognize the expanding horizons of the performing and visual arts in our area, the Naples Daily News and the Bonita Daily News are publishing a special edition entitled, simply, The Arts.

**Calendar of Events Submission Guidelines:** Advertiser must place at least a half page ad to submit calendar of events. Events dealing with the performing or visual arts will be accepted. If smaller ad is purchased a calendar may be submitted. If space allows it will be included in section. Calendar of

**AD DEADLINE SEPTEMBER 17**

## The Arts

**Publication Date:**  
Friday, November 5

**Calendar Submission Deadline:**  
Friday, September 10

**Size:** 8.25 x 10.75  
Ad sizes will be modular only.  
Full: ..... 7.75 x 10.25" (bleeding allowed)  
Half: ..... 7.75 x 5"  
Quarter: .... 3.81 x 5"  
Eighth: ..... 3.81 x 2.435"

**Pricing:**  
Full page ..... \$1800  
Half page ..... \$900  
Quarter page .... \$450  
Eighth page ..... \$225

**Premium Ad Positions:**  
Back page ..... \$3,000  
Inside front ..... \$2,500  
Inside back ..... \$2,500  
Page 3 ..... \$2,500

Reserve your opportunity right now ... call today!  
**(239) 263-4730**

events must be in **Word** document format and will be edited to fit space allowed by the section.

**Support the arts in Collier and S. Lee Counties and be a part of this award-winning special section by the Daily News, coming November 5.**

**Don't miss this opportunity to get your message to 60,000 homes!**

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