

2011 Special Sections and Products Calendar

Editorial special sections in red

SS= Special Section P= Product

Advertorial copy due one week before the ad deadline



NAPLES NEWS MEDIA GROUP

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Month	Pub Date	Ad Deadline	Product	Category	Type
Jan. '11	01/05/11	12/23/10	SetAnchor.com	Tab	P
	01/12/11	12/02/10	Here's to Your Health Mag	Mag	P
	01/13/11	12/17/10	Financial Planner	Tab	P
	01/13/11	12/10/10	Distinguished Men	Tab	SS
	01/26/11	01/14/11	SetAnchor.com	Tab	P
	01/27/11	12/22/10	Menu Guide	Mag	P
	01/07/11	01/04/11	Real Estate Preview	Standard	P
	01/14/11	01/11/11	Real Estate Preview	Standard	P
	01/21/11	01/18/11	Real Estate Preview	Standard	P
01/28/11	01/25/11	Real Estate Preview	Standard	P	
Feb. '11	02/17/11	01/28/11	ACE Classic Golf	Standard	SS
	02/04/11	02/01/11	Real Estate Preview	Standard	P
	02/11/11	02/08/11	Real Estate Preview	Standard	P
	02/18/11	02/15/11	Real Estate Preview	Standard	P
	02/25/11	02/22/11	Real Estate Preview	Standard	P
Mar. '11	03/02/11	02/18/11	SetAnchor.com	Tab	P
	03/09/11	01/27/11	Here's to Your Health Mag	Mag	P
	03/27/11	02/11/11	Church Directory	Mag	P
	03/04/11	03/01/11	Real Estate Preview	Standard	P
	03/11/11	03/08/11	Real Estate Preview	Standard	P
	03/18/11	03/15/11	Real Estate Preview	Standard	P
	03/25/11	03/22/11	Real Estate Preview	Standard	P
April '11	04/05/11	02/11/11	Healthcare Heroes	Tab	SS
	04/06/11	03/25/11	SetAnchor.com	Tab	P
	04/07/11	03/18/11	Financial Planner	Tab	P
	04/28/11	03/30/11	Menu Guide	Mag	P
	04/24/11	04/01/11	SWFL Choice Awards Preview	Tab	P
	04/01/11	03/29/11	Real Estate Preview	Standard	P
	04/08/11	04/05/11	Real Estate Preview	Standard	P
	04/15/11	04/12/11	Real Estate Preview	Standard	P
	04/22/11	04/19/11	Real Estate Preview	Standard	P
04/29/11	04/26/11	Real Estate Preview	Standard	P	
May '11	05/04/11	04/22/11	SetAnchor.com	Tab	P
	05/11/11	03/31/11	Here's to Your Health Mag	Mag	P
	05/19/11	04/29/11	Financial Planner	Tab	P
	05/29/11	04/15/11	Severe Weather Guide	Mag	SS
	05/13/11	05/10/11	Real Estate Preview	Standard	P
	05/27/11	05/24/11	Real Estate Preview	Standard	P
	June '11	06/01/11	05/20/11	SetAnchor.com	Tab
06/10/11		06/07/11	Real Estate Preview	Standard	P
July '11					
07/06/11		06/23/11	SetAnchor.com	Tab	P
07/13/11	06/02/11	Here's to Your Health Mag	Mag	P	
07/24/11	07/01/11	SWFL Choice Winners	Tab	P	
07/28/11	06/29/11	Menu Guide	Mag	P	
07/15/11	07/12/11	Real Estate Preview	Standard	P	
August '11					
08/03/11	07/22/11	SetAnchor.com	Tab	P	
08/19/11	08/16/11	Real Estate Preview	Standard	P	
September '11					
09/07/11	08/26/11	SetAnchor.com	Tab	P	
09/14/11	08/04/11	Here's to Your Health Mag	Mag	P	
09/09/11	09/06/11	Real Estate Preview	Standard	P	
09/23/11	09/20/11	Real Estate Preview	Standard	P	
October '11					
10/05/11	09/23/11	SetAnchor.com	Tab	P	
10/07/11	09/16/11	CityFest Tab	Tab	P	
10/27/11	09/21/11	Menu Guide	Mag	P	
10/14/11	10/11/11	Real Estate Preview	Standard	P	
10/21/11	10/18/11	Real Estate Preview	Standard	P	
10/28/11	10/25/11	Real Estate Preview	Standard	P	
November '11					
11/02/11	10/21/11	SetAnchor.com	Tab	P	
11/04/11	09/16/11	The Arts	Mag	SS	
11/09/11	09/29/11	Here's to Your Health Mag	Mag	P	
11/18/11	10/28/11	Financial Planner	Tab	SS	
11/20/11	10/07/11	Christmas Gift Guide	Mag	SS	
11/04/11	11/01/11	Real Estate Preview	Standard	P	
11/11/11	11/08/11	Real Estate Preview	Standard	P	
11/18/11	11/15/11	Real Estate Preview	Standard	P	
11/25/11	11/21/11	Real Estate Preview	Standard	P	
December '11					
12/07/11	11/23/11	SetAnchor.com	Tab	P	
12/03/11	09/30/11	Here is to Your Health Directory	Mag	P	
TBA	TBA	Shark Shootout	Standard	SS	
12/02/11	11/29/11	Real Estate Preview	Standard	P	
12/09/11	12/06/11	Real Estate Preview	Standard	P	
12/16/11	12/13/11	Real Estate Preview	Standard	P	