

# 2010 Special Sections and Products Calendar

Editorial special sections in red

SS= Special Section P= Product

Advertorial copy due one week before the ad deadline



**NAPLES NEWS MEDIA GROUP**

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Jan. '10	Pub Date	Ad Deadline				June '10	Pub Date	Ad Deadline			
	01/06/10	12/17/10	SetAnchor.com	Tab	P		06/02/10	05/14/10	SetAnchor.com	Tab	P
	01/13/10	12/04/09	Here's to Your Health Mag	Mag	P		06/11/10	06/08/10	Real Estate Preview	Standard	P
	01/23/10	12/23/09	Distinguished Men	Tab	SS						
	01/29/10	12/28/09	Menu Guide	Mag	P	<b>July '10</b>					
	01/08/10	01/05/10	Real Estate Preview	Standard	P		07/07/10	06/18/10	SetAnchor.com	Tab	P
	01/15/10	01/12/10	Real Estate Preview	Standard	P		07/14/10	05/27/10	Here's to Your Health Mag	Mag	P
	01/22/10	01/19/10	Real Estate Preview	Standard	P		07/25/10	07/02/10	SWFL Choice Winners	Tab	P
	01/29/10	01/26/10	Real Estate Preview	Standard	P		07/30/10	06/28/10	Menu Guide	Mag	P
							07/16/10	07/13/10	Real Estate Preview	Standard	P
<b>Feb. '10</b>						<b>August '10</b>					
	02/03/10	01/15/10	SetAnchor.com	Tab	P		08/04/10	07/16/10	SetAnchor.com	Tab	P
	02/11/10	01/28/10	ACE Classic Golf	Standard	SS		08/20/10	08/17/10	Real Estate Preview	Standard	P
	02/20/10	12/04/09	Here's to Your Health Directory	Mag	SS						
	02/05/10	02/02/10	Real Estate Preview	Standard	P	<b>September '10</b>					
	02/12/10	02/09/10	Real Estate Preview	Standard	P		09/01/10	08/20/10	SetAnchor.com	Tab	P
	02/19/10	02/16/10	Real Estate Preview	Standard	P		09/08/10	07/29/10	Here's to Your Health Mag	Mag	P
	02/26/10	02/23/10	Real Estate Preview	Standard	P		09/10/10	09/07/10	Real Estate Preview	Standard	P
							09/24/10	09/21/10	Real Estate Preview	Standard	P
<b>Mar. '10</b>						<b>October '10</b>					
	03/03/10	02/12/10	SetAnchor.com	Tab	P		10/06/10	09/22/10	SetAnchor.com	Tab	P
	03/12&13/10	02/17/10	Swimsuit Edition	Tab	SS		10/08/10	09/17/10	CityFest Tab	Tab	P
	03/10/10	01/28/10	Here's to Your Health Mag	Mag	P		10/28/10	09/24/10	Menu Guide	Mag	P
	03/22/10	02/19/10	Green Section	Tab - Vendor	SS		10/08/10	10/05/10	Real Estate Preview	Standard	P
	03/05/10	03/02/10	Real Estate Preview	Standard	P		10/15/10	10/12/10	Real Estate Preview	Standard	P
	03/12/10	03/09/10	Real Estate Preview	Standard	P		10/22/10	10/19/10	Real Estate Preview	Standard	P
	03/19/10	03/16/10	Real Estate Preview	Standard	P		10/29/10	10/26/10	Real Estate Preview	Standard	P
	03/26/10	03/23/10	Real Estate Preview	Standard	P						
<b>April '10</b>						<b>November '10</b>					
	04/07/10	03/19/10	SetAnchor.com	Tab	P		11/03/10	10/22/10	SetAnchor.com	Tab	P
	04/30/10	03/29/10	Menu Guide	Mag	P		11/05/10	09/17/10	The Arts	Mag	SS
	04/25/10	04/02/10	SWFL Choice Awards Preview	Tab	P		11/10/10	09/30/10	Here's to Your Health Mag	Mag	P
	04/02/10	03/30/10	Real Estate Preview	Standard	P		11/21/10	10/15/10	Christmas Gift Guide	Mag	SS
	04/09/10	04/06/10	Real Estate Preview	Standard	P		11/05/10	11/02/10	Real Estate Preview	Standard	P
	04/16/10	04/13/10	Real Estate Preview	Standard	P		11/12/10	11/09/10	Real Estate Preview	Standard	P
	04/23/10	04/20/10	Real Estate Preview	Standard	P		11/19/10	11/16/10	Real Estate Preview	Standard	P
	04/30/10	04/27/10	Real Estate Preview	Standard	P		11/26/10	11/22/10	Real Estate Preview	Standard	P
<b>May '10</b>						<b>December '10</b>					
	05/05/10	04/16/10	SetAnchor.com	Tab	P		12/01/10	11/18/10	SetAnchor.com	Tab	P
	05/12/10	04/01/10	Here's to Your Health Mag	Mag	P		12/04/10	10/01/10	Here is to Your Health Directory	Mag	P
	05/30/10	04/30/10	Severe Weather Guide	Mag	SS		12/09/10	11/19/10	Shark Shootout	Standard	SS
	05/14/10	05/11/10	Real Estate Preview	Standard	P		12/03/10	11/30/10	Real Estate Preview	Standard	P
	05/28/10	05/25/10	Real Estate Preview	Standard	P		12/10/10	12/07/10	Real Estate Preview	Standard	P
							12/17/10	12/17/10	Real Estate Preview	Standard	P