

2008 Special Sections and Products Calendar

Editorial special sections in **red**
 SS= Special Section P= Product
 Advertorial copy due one week before the ad deadline

Month	Pub Date	Ad Deadline	Title	Format	Type	
Jan. '08	1/3/08	12/21/07	Communities of SWFL	Standard	P	
	1/7/08	12/3/07	Real Estate Magazine –S	Magazine	P	
	1/9/08	12/10/07	Nautically Speaking	Tab	P	
	1/10/08	1/01/07	Communities of SWFL	Standard	P	
	1/4/08	12/7/07	Winter HGTV Ideas	Magazine	SS	
	1/9/08	12/21/07	Living Well	Tab	P	
	1/17/08	1/8/08	Communities of SWFL	Standard	P	
	1/25/08	1/11/08	Naples Winter Wine Festival	Book	SS	
	1/31/08	1/22/08	Communities of SWFL	Standard	P	
	Feb. '08	2/1/08	1/11/08	Third Street	Tab	P
2/6/08		1/22/08	Nautically Speaking	Tab	P	
2/7/08		1/29/08	Communities of SWFL	Standard	P	
2/14/08		2/4/08	ACE Classic Golf	Standard	SS	
2/13/08		1/28/08	Living Well	Tab	P	
2/14/08		2/5/08	Communities of SWFL	Standard	P	
2/21/08		2/12/08	Communities of SWFL	Standard	P	
2/23/08		11/26/07	Here's to Your Health	Book	SS	
2/28/08		2/19/08	Communities of SWFL	Standard	P	
Mar. '08		3/3/08	1/28/08	Real Estate Magazine –S	Magazine	P
	3/5/08	2/19/08	Nautically Speaking	Tab	P	
	3/6/08	2/26/08	Communities of SWFL	Standard	P	
	3/7/08	2/22/08	Third Street	Tab	P	
	3/12/08	2/22/08	Living Well	Tab	P	
	3/13/08	2/29/08	Communities of SWFL	Standard	P	
	3/16/08	2/13/08	Estate Planning	Tab	P	
	3/17/08	2/11/08	Real Estate Magazine –N	Magazine	P	
	3/20/08	3/7/08	Communities of SWFL	Standard	P	
	3/27/08	3/14/08	Communities of SWFL	Standard	P	
Apr. '08	4/2/08	3/18/08	Nautically Speaking	Tab	P	
	4/3/08	3/21/08	Communities of SWFL	Standard	P	
	4/9/08	3/20/08	Living Well	Tab	P	
	4/10/08	3/28/08	Communities of SWFL	Standard	P	
	4/17/08	4/4/08	Communities of SWFL	Standard	P	
	4/24/08	3/14/08	Spring HGTV Ideas	Magazine	SS	
	4/24/08	4/11/08	Communities of SWFL	Standard	P	
	May '08	5/2/08	4/18/08	Third Street	Tab	P
		5/4/08	4/18/08	SWFL Choice Preview 1	Tab	SS
		5/5/08	4/7/08	Real Estate Magazine –N/S	Magazine	P
5/7/08		4/22/08	Nautically Speaking	Tab	P	
5/8/08		4/25/08	Communities of SWFL	Standard	P	
5/14/08		4/25/08	Living Well	Tab	P	
5/15/08		5/2/08	Communities of SWFL	Standard	P	
5/18/08		4/18/08	SWFL Choice Preview 2	Tab	SS	
5/22/08		5/11/08	Communities of SWFL	Standard	P	
5/29/08		5/6/08	Communities of SWFL	Standard	P	
Jun '08	6/1/08	5/9/08	Severe Weather Guide	Tab	SS	
	6/4/08	5/20/08	Nautically Speaking	Tab	P	
	6/6/08	5/14/08	CBIA Homebuyers Expo	Tab	SS	
	6/11/08	5/23/08	Body and More	Tab	P	
	6/12/08	5/30/08	Communities of SWFL	Standard	P	
	6/26/08	6/13/08	Communities of SWFL	Standard	P	
	Jul '08	7/1/08	5/23/08	Real Estate Magazine –N/S	Magazine	P
		7/2/08	6/16/08	Nautically Speaking	Tab	P
7/9/08		6/21/08	Body and More	Tab	P	
7/10/08		6/27/07	Communities of SWFL	Standard	P	
7/13/08		6/30/08	SWFL Choice Awards	Tab	SS	
7/17/08		6/6/08	Summer HGTV Ideas	Magazine	SS	
7/18 & 19/08		6/23/08	Swimsuit Edition	Tab	SS	
TBA		TBA	Nascar Race #1	Tab	SS	
7/24/08		7/11/07	Communities of SWFL	Standard	P	
Aug. '08		8/1/08	7/15/08	Back to School	Tab	SS
	8/6/08	7/22/08	Nautically Speaking	Tab	P	
	8/7/08	7/25/08	Communities of SWFL	Standard	P	
	8/13/08	7/24/08	Body and More	Tab	P	
	8/21/2008	8/8/2008	Communities of SWFL	Standard	P	
	Sept. '08	9/1/08	7/28/08	Real Estate Magazine –N/S	Magazine	P
		9/3/08	8/15/08	Nautically Speaking	Tab	P
		9/10/08	8/22/08	Body and More	Tab	P
9/11/08		8/29/08	Communities of SWFL	Standard	P	
9/18/08		8/8/08	Fall HGTV	Magazine	SS	
9/25/08		9/12/08	Communities of SWFL	Standard	P	
9/27/08		9/10/08	How to Guide	Tab	SS	
Oct. '08		10/1/08	9/16/08	Nautically Speaking	Tab	P
		10/2/08	9/17/08	Communities of SWFL	Standard	P
		10/8/08	9/19/08	Body and More	Tab	P
	10/16/08	10/31/08	Communities of SWFL	Standard	P	
	10/20-24/08	9/12/08	Home Furnishings	Standard	SS	
	10/30/08	10/14/08	Communities of SWFL	Standard	P	
	TBA	TBA	Everblades	Standard	SS	
	TBA	TBA	New Car Preview	Standard	SS	
	Nov. '08	11/1/08	10/17/08	The Arts	Tab	SS
		11/3/08	9/29/08	Real Estate Magazine –N/S	Magazine	P
TBA		TBA	Nascar Tab #2	Tab	SS	
11/4/08		10/3/08	Food Network	Magazine	SS	
11/5/08		10/21/08	Nautically Speaking	Tab	P	
11/12/08		10/24/08	Body and More	Tab	P	
11/13/08		10/31/08	Communities of SWFL	Standard	P	
11/27/08		11/14/08	Communities of SWFL	Standard	P	
11/27/08		11/17/08	Gift Guide #1	Tab	SS	
TBA		TBA	Golf (Shark shoot-out)	Tab	SS	
Dec. '08	12/3/08	11/15/08	Nautically Speaking	Tab	P	
	12/4/08	10/24/08	HGTV Ideas Winter	Magazine	SS	
	12/4/08	11/25/08	Communities of SWFL	Standard	P	
	12/4/08	11/24/08	Gift Guide #2	Tab	SS	
	12/10/08	11/19/08	Body and More	Tab	P	
	12/11/08	12/1/08	Gift Guide #3	Tab	SS	
	12/18/08	12/9/08	Communities of SWFL	Standard	P	
	12/18/08	12/8/08	Gift Guide #4	Tab	SS	

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